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グローバル人材育成と組織開発の第一人者として



Jeffrey Immelt, Chairman and CEO of GE, said,
A good global company does three things -
it is a global selling company,
a global products company, and most important,
it's a global people company - a company that keeps getting
better by capturing global markets and brains.

Since 1999 we have been helping people and organizations to become globally competent and effective. In my first book, Transcultural Management a New Approach for Global Organizations (1997, Jossey-bass), I addressed this issue and noted we need more convergence of soft cultural skills and hard business skills.

As a management consultancy, Global Impact has a unique position by providing from management development to organizational development intervention. Our clients include leading US, European, and Japanese companies from Fortune Top 100.

Fortune Top 100
1992